



ABOUT WORLD TRADE EXCHANGE

ABOUT US

World Trade Exchange

World Trade Exchange provides an avenue for organizations and individuals to solve their toughest problems in 24 hours, obtain interest-free credit at zero cost, acquire assets at zero cost, pay off debts at zero cost, recover non-performing assets in 24 hours, sell off all types of inventories within 24 hours, and reduce cash expenses by up to 90%.

WTE acquires real estate, businesses for sale, distressed and non-performing assets (from members of the WTE network) at their full book value within 24 hours of making an offer. WTE also represents investors who are actively seeking to acquire and make significant investments in solid, privately held companies.

World Trade Exchange is the leading exchange network in the world, serving the needs of businesses, governments, public-sector agencies, and not-for-profits.

Many of the world's most well-known organizations in countries around the world have relied on the World Trade Exchange platform to help them prosper even more.

**We've
worked
in and
continue**

to work in virtually every business category imaginable - oil and gas, steel, banking, finance, aviation, technology, manufacturing, retail, service, dealer-distribution, professional practices, consulting firms and many more. **OUR EXPERIENCE AND CLIENT LIST SPANS MORE THAN 7,000 INDUSTRIES AND SUB INDUSTRIES.**

With expertise and member businesses across more than **7,000 industries and sub-industries**, we deliver transformational outcomes for all our clients.

We have transformed several insolvent businesses with distressed assets and helped them achieve extraordinary revenue and profit breakthroughs.

We've worked with and are trusted by clients such as **The Boeing Company, GM, GE, HSBC, Microsoft, Samsung, Hewlett-Packard, Mercedes-Benz, Toyota and many more.**

Value Proposition:

Read this entire report about World Trade Exchange to appreciate our value proposition, what we can do for you and why you should engage our services or join the World Trade Exchange network today!

12 MAJOR BENEFITS OF ENGAGING OUR SERVICES

By engaging our services,
we will help you achieve the following:



01 Pay off debt

Pay off your debt to your creditors, at zero cost

Pay off any amount of debt you owe to any individual or organization, at zero cost to you.



02 Sell off

all your products in 24 hours

Sell off all your products, businesses, and properties in 24 hours.

Whether your product inventory is worth \$100,000, \$100 million, \$100 billion or more, it does not matter. You can achieve your one-year sales goal in 24 hours.



03 Increase

revenue by 1,000% to 10,000% in 30 days

Increase your company revenue and profits by 1,000% to 10,000%—with no risk, no effort, no extra expense, and no extra investment whatsoever, on your part, in 30 days or less—10 to 100 times FASTER than the last 365 days COMBINED.



04 Get

interest-free financing

Secure any amount of interest-free financing (from \$100M to \$10B) without collateral security in only 24 hours. No credit check is required.

No endless paperwork to fill out. No waiting to get paid or leaving your home or office. Instant online approval—and your account will be credited in five minutes. No limit to the amount of financing you can get.



05 Get a 90% discount

on all purchases

Get up to 90% off on all your purchases. You can now get a discount of up to 90% on virtually every product or service you buy.



06 Reduce

expenses by 90%

Reduce expenses by 90% without reducing expenditure items.



07 Recoup

bad debt in 24 hours

Recoup all the debt owed to your organization—even debt you have written off your company books as bad debts—within 24 hours, without legal hassles.



08 Collect

bad debt the easy way

FOR CREDITOR ORGANIZATIONS:

Convert all your bad loans, distressed assets, outstanding and non-collectible receivables into full cash value with no loss and no write-down in 24 hours. Sell off your bad loans at their book value for immediate profit in 24 hours. Recover and convert bad debts into 100% cash in 24 hours.



09 Advertise

at zero cost

Advertise in various media without spending cash.

Get free advertising and marketing services in various media (newspapers, magazines, radio, and TV stations) for your business or organization with no cash required.



10 Invest

at zero cost

Invest in new businesses and projects without the need for cash.



11 Expand

your business at zero cost

Grow any business without cash. Extend your marketing or retail reach while reducing your cash outlay.



12 Acquire

assets at zero cost

Acquire assets, properties, products, and services, without cash, to expand your business.

You can now acquire any type of asset (office equipment, accessories, machinery, office or residential accommodations, raw materials, cars, trucks, real estate, properties, domestic items, products, services, etc.) at absolutely no cost and with no risk.

01



INTEREST -FREE

FINANCING

**WE HELP BUSINESSES
TO SECURE ANY AMOUNT OF INTEREST-FREE FINANCING**

(from \$100,000 to \$100 billion) without collateral security in 5 minutes.
**No credit check is required. No endless paperwork to fill out.
No waiting to get paid or leaving their houses or offices.**

Instant online approval

and crediting of their accounts **within 5 minutes.**
No limit to the amount of financing they can get.

12 REASONS WHY WORLD TRADE EXCHANGE IS THE BEST FINANCING OPTION IN THE WORLD

No interest is charged on the loan given. It's interest-free, and risk-free

No collateral security is required for your application to be approved.

No credit check is required. Bad credit or no credit history is not a limitation.

No endless paper work to fill. We don't require financials from any business. Apply via email, SMS or telephone via our SMS banking or telephone banking system.

Weak performing businesses are eligible for **interest-free loans.**

No waiting to get paid or leaving your house/office.

Instant online approval and crediting of your account within 5 minutes.

No territorial restrictions. The service is available to businesses in **over 150 countries worldwide.**

No need to **ever go to any other bank/financial institution** for loans/financing AGAIN!

No limit to the amount of financing you can get. Whether the amount required is \$100,000 or \$1 billion, it doesn't matter.

No REPAYMENT is required, unless we help you to generate enough revenue to repay the loan. It's essentially financing that your clients do not have to ever pay back again unless we bring them enough customers to buy their products and services from them, to help them generate enough sales revenue to use in paying back the loan! The loan is repaid with sales.

Interest-free loan approval is 100% guaranteed every time, as long as your clients have marketable products or services to offer.

02



OFFSET DEBT

A T I Z E R O C O S T

WE HELP

BUSINESSES AND GOVERNMENTS

TO PAY OFF ANY AMOUNT OF DEBT

they owe **to** any individual or organization

within 24 hours without spending from their cash reserve.

offset

03



INCREASE REVENUE

BY 1,000% to 10,000%

IN 90 DAYS

We help businesses
to increase sales revenue and profits

by 1,000% to 10,000%—or 10 to 100

times FASTER—in 90 days, with no risk, no effort, no extra expense, and no extra investment whatsoever on their part than in the last 365 days COMBINED.

04

RECOUP BAD DEBT

I N 2 4 H O U R S

We help
b u s i n e s s e s
to collect bad debt
t h e e a s y w a y ,

faster than they ever thought possible. **Recoup bad debts and convert toxic assets into cash flow streams in only 24 hours** without the need for litigation, without using a solicitor, a debt recovery agency, or other hassle-full solutions. **We** convert their bad assets into immediate cash flow and profit streams **within** 24 hours.



05

REDUCE EXPENSES

B Y 9 0 %

We help
b u s i n e s s e s
to reduce expenses

b y 9 0 % w i t h o u t r e d u c i n g
expenditure items.

re reduce

06



ACQUIRE ASSETS

W I T H O U T C A S H

We help businesses
to acquire assets
and properties,
products and services **at zero cost** to grow
and expand
their businesses.

assets



ADVERTISE WITHOUT

SPENDING CASH

We help businesses
to advertise
in various media
at zero cost!



Free advertising and marketing services in various media (newspapers, magazines, radio, and TV stations)

08



INVEST WITHOUT CASH

We help businesses
to invest
in new businesses
and projects without the need for cash.

invest

09

EXPAND BUSINESS

AT ZERO COST

We help
businesses
to grow
or expand
any business
without
c a s h .

Extend your marketing or retail reach while reducing your cash outlays.

grow

10



CONVERT EXCESS CAPACITY INTO CASH IN 24 HOURS

**WE HELP BUSINESSES
TO CONVERT THEIR SPACE, AIRTIME,
excess inventory,**

under-utilized assets, bad debts, spare capacity,
and idle production time **into immediate
cash flow within 24 hours.**

convert

WE HELP BUSINESSES

TO CONVERT THEIR

Office space

Excess inventory

Underutilized assets

Unsold seats

Unused services

Idle facilities

Spare capacity

Unbilled hours

Underperforming assets

Overstock

Downtime

Non-peak rentals

Idle production time

Empty seats

Unsold rooms

Lost sales to competitors

Or any other goods or services of value with excess capacity

INTO IMMEDIATE CASH

IN 24 HOURS.

We literally

help businesses

turn excess products, slow service, downtime,
and otherwise lost business into profitable sales and
immediate cash flow.



11

GET 10 TO

100 TIMES

BETTER RESULTS

WE HELP BUSINESSES
TO START GETTING

10 TO 100

TIMES BETTER RESULTS

from ALL their adverts, proposals, letters
and emails than they currently get.

results



12

M A K E

ADVERTS

P U L L I N

10 TO 100 TIMES

M O R E B U S I N E S S

We help Businesses

to make their adverts, proposals, and emails pull in

10 to 100 times

more business in 30 days
than they are currently getting without spending
an extra dime more on advertising.

adverts

13

SALES GRAPH BY MONTH

This is subtitle, you can put your lorem ipsum texts here



9.210

1.007

IONS?

>Lorem ipsum dolor
laoreet dolore ma
ullamcorper sus

ADVERT

THAT PULLS

10,000% SALES
INCREASE

We help businesses

to produce the only
type of advertising that produces

10,000% (100 times)

increase in sales,
revenue, and results.

advert



14

INCREASE

THE EFFECTIVENESS
OF ADVERTS

We help businesses
to increase the effectiveness of all their adverts,
promotions, letters, emails, proposals, brochures, website,
and marketing activities by

1000% **to** 10,000%
in 30 days.

15

ELIMINATE

SALES- KILLING

MISTAKES

We help businesses
to eliminate the
biggest sales-killing
and money-wasting **advertising**
mistake they are currently making.



16

SOLVE

ALL YOUR BUSINESS

PROBLEMS

**We help businesses
to solve all their problems**

of lack of capital and undercapitalization, low sales revenue,
low profit, unsold stock, surplus inventory, etc.,

faster than they ever thought possible.

SOLVE



17

GET

1,000
TO 10,000

ROI

We help investors

and businesses to get

1,000 to 10,000% return

on their investments in 12 months,

100% guaranteed.

WORLD TRADE EXCHANGE IS A **MULTIDIMENSIONAL** SERVICE PLATFORM

The World Trade Exchange Platform offers
multiple services to our members as:

A business broker

A business consultant

A financial services provider

An excess capacity exchange

A merchant account services provider

An ecommerce marketplace platform provider

An import and export agency

Manufacturers' representative

A credit and debt clearing solution provider

The central bank of an independent economy

An Interest-free Loan Exchange

A Switch Trade Exchange

An Offset Trade Exchange

A Reciprocal Trade Exchange

A Countertrade Exchange

A Corporate Trade Exchange

A Credit and Debt Exchange

A Government Trade Exchange

A Media Trade Exchange

A Tolling Exchange

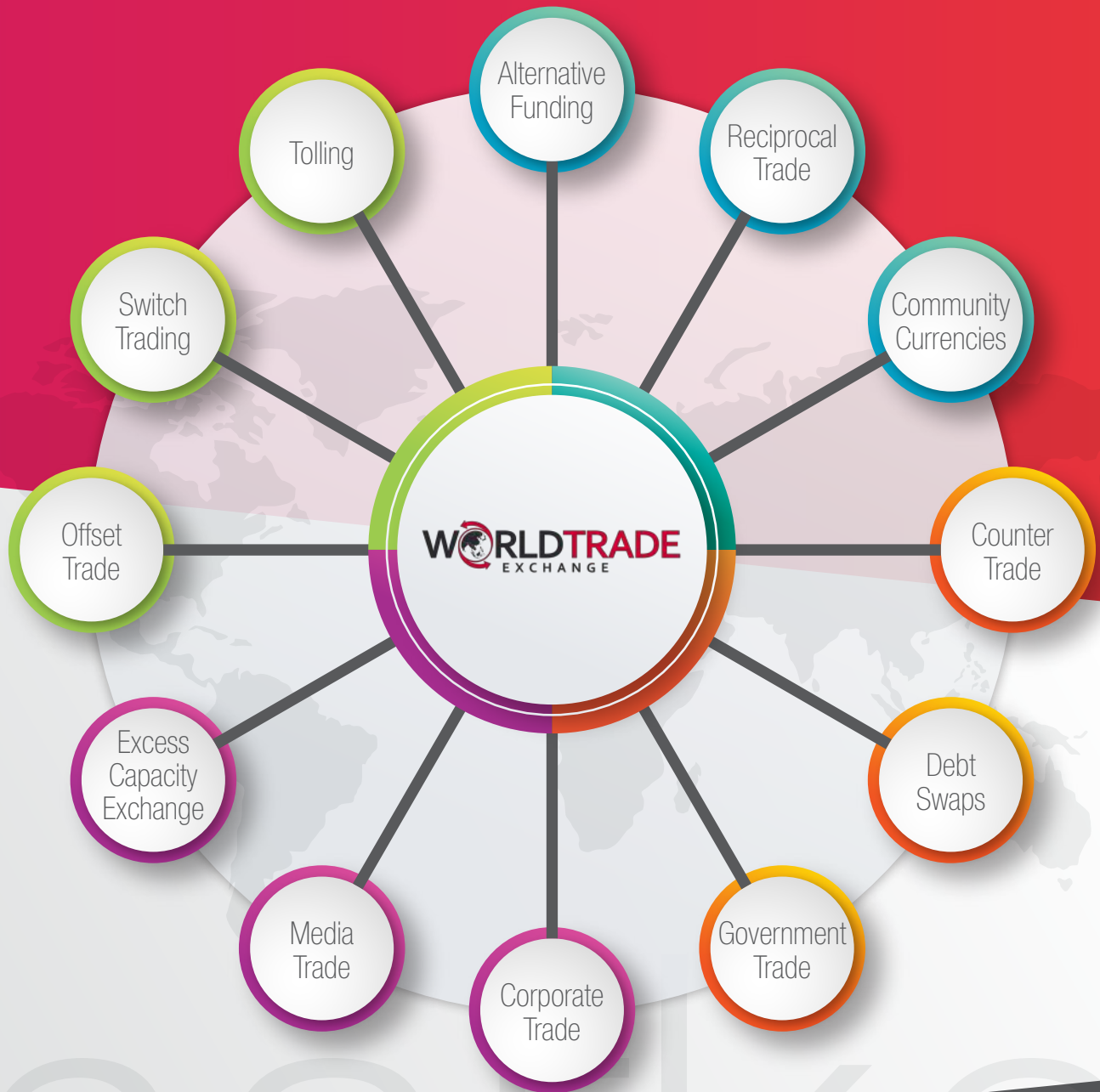
and MUCH MORE,

ALL COMBINED AND ROLLED into one business,
due to the scope of the **solutions and benefits** businesses can get from our trade exchange platform.

WORLD TRADE EXCHANGE

MARKET

A C T I V I T I E S



WORLD TRADE EXCHANGE HELPS BUSINESSES...

World Trade exchange helps businesses **transform their excess capacities or unsold goods and services into new income**, investments, cash-savings and profits by:

Providing **interest-free** credit lines without collateral security

Selling off all excess capacities, unsold products and services in 24 hours.

Reducing existing COSTS by up to 90% while increasing purchasing and production levels.

Increasing sales revenue, cash flow and profit by 1,000% or more in 24 hours at zero marketing cost



World Trade Exchange is a Trading Platform

At the core of the **World Trade Exchange** is an electronic trading platform that allows clients to **buy and sell their excess inventory and/or distressed assets at full retail value within 24 hours** in return for:



CASH FLOW ITEMS

Cash-flow enhancing products and/or services (advertising, media, public relations, special promotions, new product lines, employee rewards, customer incentives etc).



BUDGETED ITEMS

Already budgeted for products and/or services (turning surplus assets into truly valuable and useful products and services).



TAX-WRITE OFFS

Tax-write offs and community goodwill (full market value donations to registered charities).



INVESTMENTS

Investments in new micro-enterprise and small businesses.



World Trade Exchange is a Clearing House for the Trade of Excess Capacity and Inventories



CLEARING HOUSE

The Exchange acts as a **clearinghouse or centralized broker for the trade of excess capacities, goods and services** and works through a combination of manual clearing, online e-commerce trading, 24 hour telephone brokering and independent licensees and brokers.

ACCOUNTING



This ledger system utilizes a "trade credit" as a **method of accounting with 1 Trade Credit = \$1** in local currency.

TRANSACTION RECORD



Transactions are recorded in a **centralized "ledger" which records the value of the items purchased (debit) and sold (credit)** - much like a clearing-house does for stocks, or a commercial bank does for checks.



INCOME

Just like any brokerage firm, **World TRADE EXCHANGE** receives a cash commission or transaction fee on each transaction.

WORLD'S ECONOMIC ACTIVITY

Countertrade
Accounts For
More Than

30%

**of the World's
Economic Activity**

Okarofo, S., (1989) "Determinants of LDC Mandated Countertrade," *International Management Review*, (Winter), 1624.

(2004)., Department of Commerce Fact Sheet. USA DOC.

(2004)., Fact Sheet, International Reciprocal Trade Association.

Stodder, J. (2007)., Residual Trade Exchange Networks and Macro-Economic Stability. Rensselaer Polytechnic Institute at Hartford, Hartford CT.

TRADE EXCHANGE BUSINESS STATISTICS

**FORTUNE
500 COMPANIES**
70% of all Fortune 500
companies engage in
Trade exchange

**LARGE
CORPORATIONS**
Eight out of ten
corporations
engage in Trade
exchange

**GLOBAL
TRADE**
Trade Exchange Accounts
For More Than 30%
of the World's
Economic Activity

**PUBLIC
COMPANIES**
65% of all New York
Stock Exchange-listed
companies engage in
Trade exchange

196 B2B NICHEs FOR A TRADE EXCHANGE BUSINESS

We offer training programs, toolkit, and resources that you can use to monetize your business.

We have a library of thousands of excellently designed reports, manuals, and presentations on every business model listed below:

1. Trade exchange
2. Implementation service
3. Consulting services
4. Training
5. Solutions licensing
6. Business opportunity licensing
7. Publishing
8. Business opportunity training
9. Arbitrage & brokering
10. B2b marketplace
11. Airlines trade exchange
12. Accommodation trade exchange
13. Advertising and media companies
14. Automotive repair industry trade exchange
15. Banks and financial institutions trade exchange
16. Barter trade exchange
17. Bitcoin trade exchange
18. Business and franchise trade exchange
19. Construction companies trade exchange
20. Credit and debt trade exchange
21. Debt brokerage business
22. Dental & health services trade exchange
23. Entertainment venue trade exchange
24. Government trade exchange
25. Health and beauty services trade exchange
26. Hire companies trade exchange
27. Hospitals trade exchange
28. Investment trade exchange
29. Lawyers trade exchange
30. Licensing business trade exchange
31. Medical professionals trade exchange

32. Manufacturers trade exchange
33. Business brokerage trade exchange
34. Payment processing trade exchange
35. Printing companies trade exchange
36. Properties and real estate trade exchange
37. Property developers trade exchange
38. Restaurant trade exchange
39. Retail outlets trade exchange
40. Service professionals trade exchange
41. Trade exchange academy
42. Trade loan exchange
43. Vehicles trade exchange
44. Veterinary services trade exchange
45. Virtual currency trade exchange
46. Oil and gas trade exchange
47. Steel industry trade exchange
48. Trade exchange dealer support program
49. Trade exchange co-marketed coaching programs
50. Trade exchange business building programs
51. Trade exchange software licensing
52. Trade exchange continuing education workshops for industry associations
53. Trade exchange video training for corporate employees
54. Trade exchange co-branded products for franchises in niche markets
55. Trade exchange solutions in 100 different niche markets
56. Trade exchange business opportunity in 100 different niche markets

196 B2B NICHEs FOR A TRADE EXCHANGE BUSINESS

57. Aviation
58. Accountant
59. Alternate energy
60. Aluminum
61. Antiques
62. Appliance
63. Architect
64. Art
65. Auto
66. Automobile
67. Cable
68. Cellular
69. Chemical
70. Chiropractor
71. Clothing
72. Coaching
73. Coins
74. Collectibles
75. Commercial
76. Communications
77. Computer
78. Consulting
79. Contractor
80. Cosmetics
81. Coupons
82. Currency
83. Dairy
84. Design
85. Distribution
86. Education
87. Electrical
88. Electronic
89. Energy
90. Engineering
91. Environmental
92. Equipment

93. Export
94. Farming
95. Fertilizer
96. Film
97. Fishing
98. Fitness
99. Flowers
100. Food
101. Franchising
102. Freight
103. Furniture
104. Gaming
105. Gardening
106. Gas
107. General
108. Gifts
109. Glass
110. Golf
111. Hair care products
112. Horses
113. Hotel & casino
114. Info technology
115. Insurance
116. Internet
117. Jewellery
118. Laboratory
119. Land
120. Lumber
121. Machinery
122. Magazine
123. Marble
124. Marine
125. Mining
126. Packaging
127. Painting
128. Paper

129. Pet
130. Petroleum
131. Pharmaceuticals
132. Photography
133. Plastic
134. Plumbing
135. Restaurant
136. Sales
137. Schools
138. Sculpting
139. Security
140. Semiconductor
141. Seminar & training
142. Shipping
143. Shoes
144. Skin care
145. Small business
146. Software
147. Sporting
148. Stationery
149. Stock
150. Surgeons
151. Systems
152. Telecommunications
153. Television
154. Textiles
155. Tiles
156. Timber
157. Tobacco
158. Toys
159. Travel
160. Truck
161. Wholesale
162. Wine
163. Wood
164. Airlines

165. Accommodation
166. Media
167. Automotive
168. Financial institutions
169. Barter
170. Bitcoin
171. Franchise
172. Construction companies
173. Credit and debt
174. Debt
175. Dental & health services
176. Entertainment
177. Government trade exchange
178. Health and beauty services
179. Hire companies
180. Hospitals
181. Investment
182. Lawyers
183. Medical professionals
184. Manufacturers
185. Printing companies
186. Properties and real estate
187. Property developers
188. Restaurant
189. Retail
190. Service professionals
191. Trade loan exchange
192. Vehicles
193. Veterinary services
194. Virtual currency
195. Oil and gas
196. Steel industry

Media And Government Positions About The Trade Exchange Concept

WHAT THE MEDIA SAYS ABOUT THIS SYSTEM



“ Business use the new system to save cash ”



“ Microfinance gets a boost-through non-cash trade ”



“ Organizations have used this technique to pull off big cash-savings plays ”



“ business owners aim to become recession-proof by offsetting their existing expenses against new sales ”



“ ...keep your cash in the bank and still buy what you need... ”



“ The company also benefits by having their products distributed to new markets ”



“ ... non-cash trade grows as market crumble ”



“ ... Help businesses turn under-utilized capacity and unsold time into extra revenue ”



“ Companies find new ways to balance their books and improve their profit margins ”



“ ... and it has been an excellent way for business owners to keep cash in their pockets while being able to provide the same facilities to their staff as before ”



"The Internet provides a new medium for the trade exchange industry.

A trade exchange functions primarily as the organizer of a marketplace where members buy and sell products and services among themselves."

**John Koskinen, Commissioner of Internal Revenue.
UNITED STATES**



"U.S. prime contractors generally see **TRADE EXCHANGE as a reality of the marketplace for companies competing for international sales.** Several U.S. prime contractors have informed BIS that offsets are usually necessary in order to make these sales - sales which help support the U.S. industrial base."

"Offsets in Defense Trade", U.S. Department of Industry, December 2009

**Eric L. Hirschhorn Under Secretary U.S. DEPARTMENT OF
COMMERCE BUREAU OF INDUSTRY & SECURITY**



"Reciprocal trade has allowed the country not only to recoup and preserve its foreign exchange but also **enabled key industry sectors to develop and expand new markets and products for export, acquire sophisticated technology,** obtain foreign direct investments, and avail of technical/specialized training."

"Countertrade Program of the Philippines", Philippine Government, 2002

Raymond O. Estioko CENTRAL BANK OF THE PHILIPPINES



"When banks are under pressure, the capital needed for trade finance may be allocated elsewhere on balance sheets. With no secondary market to offload loans, balance sheets have been constrained. In addition, global currency volatility and more rigorous counterparty risk assessment contribute to higher cost of trade finance for importers, exporters and financial intermediaries. **This is where a TRADE EXCHANGE could play an important role**"

"Trade Finance in Crisis: Market Adjustment or Market Failures?", Policy Research Working Paper 5003, World Bank, July 2009

Robert A. Zoellick, President WORLD BANK



"Businesses often have excess capacity in their own goods, services or infrastructure, even more so when the financial cycle slows and credit tightens. Business people find that using capacity to source needed goods and services through a **TRADE EXCHANGE is an attractive alternative proposition to conventional sales and credit if it can increase sales**, ease cash flow or reduce reliance on conventional credit."

Excerpt from "Capacity Trade and Credit: Emerging Architectures for Commerce and Money". UKTI, BIS, City of London Corporation & ESRC Joint Report. Published December 2011. Launched by Lord Sassoon.

Lord Sassoon, Commercial Secretary UK TREASURY



"International tourism is part of the international trade in goods and services that occurs daily. Most international trade is facilitated by international payment mechanisms and acceptable hard currency mediums of exchange. However a considerable amount of trade is facilitated without such international mediums of exchange. **These alternative trade mechanisms come under the heading of TRADE EXCHANGE.**"

"Countertrade and Tourism Development". The Journal of Tourism Studies, Vol. 7, No. 1.

Martin Ferguson, Minister of Tourism AUSTRALIA GOVERNMENT

Excess Capacity

Or Unsold Goods

And Services Are Also Known As

Dead Capital.

There Is

9.3

Trillion

Dollars Worth Of It Worldwide.

Excess

production capacities

in the **Steel industry and the Oil and Gas industry, Unsold appointment time, empty hotel rooms, unsold venue passes, unfilled advertising space, rapidly depreciating stock, end-of-line items or oversupplied products** all represent lost revenue which otherwise will never be recovered.

WORLD TRADE EXCHANGE TRANSFORMS THIS OTHERWISE
DEAD CAPITAL OR CHALLENGES INTO NEW INCOME

Excess Capacity, excess inventory and distressed assets

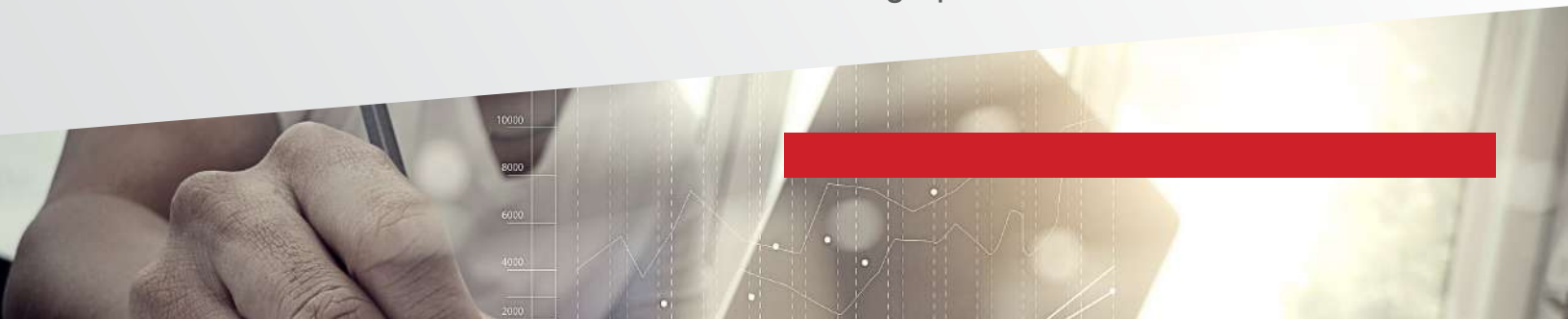
are the biggest problems
facing manufacturing companies today.



The most effective solution for solving these problems
of excess capacity, excess inventory and distressed assets is

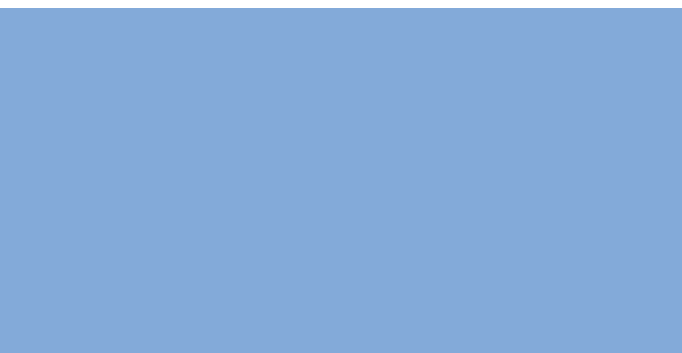
the World Trade Exchange

It doesn't take a genius to figure that **you could be make millions of dollars by offering this solution to manufacturing companies.** All it takes to get started is for you to invest in the World Trade Exchange platform.





Statement of **BELIEFS & VALUES**



Statement of BELIEFS & VALUES

This statement of "Beliefs and Values" identifies our underlying beliefs, behavioural attributes and highest aspirations.

It is through following these beliefs that we will avoid falling into any 'pot-holes' found by our predecessors in this unique industry.



As a business grows and changes, there are some things which should always remain the same – its beliefs and values. WTE's Statement of "beliefs and Values" has been created in consultation with our members, shareholders and communities and provides a framework for how we do business. It is designed to guide our business decisions and strategies ensuring that we stay true to our values.

We are committed to the following fundamental beliefs:

Our Values

Integrity: We act with courage, consistency and respect to do what is honest, fair and trustworthy.

Innovation: We anticipate and respond to challenges and changing needs with creativity, enthusiasm and determination.

Responsibility: We are accountable to our shareholders, members, employees, colleagues and communities for the results of our decisions and actions.

We will be responsible and effective financial managers and trade brokers so that our business remains strong and prospers.

This means we will:

- Not operate a trade deficit account
- Ensure that all transactions are conducted at fair market value
- Safeguard our members assets
- Ensure that members, not our own staff or franchisees, have first access to new trade opportunities
- Issue and manage members trade credit limits in a responsible manner
- Make sound business decisions to achieve solid financial results
- Prudently exercise fiduciary responsibility with members trade balances and our own accounts

We will provide meaningful opportunities for members to have input in setting the direction of the business.

This means we will:

- Make providing feedback about the business a simple and straightforward process
- Promote the ideals of open communication between members and management
- Ask for feedback on how well we are doing at every available opportunity
- Offer clear and detailed feedback and complaints processes
- Address concerns in a timely manner



Statement of **BELIEFS & VALUES**

We will lead by example and use our resources and expertise to effect positive change in our communities.

This means we will:

- Leverage our unique skills and expertise to create trade opportunities for our members which address their economic, social and environmental issues
- Provide free educational resources to our communities about the benefits of local trade as a means to resolve regional economic issues
- Seek business partners that practice progressive employee relations, contribute to the well-being of their communities and respect the environment
- Model and advocate socially and environmentally responsible business practices

We will ensure that WTE is a great place to work

This means that we will:

- Respect and honour employees' responsibilities to their families, friends and communities
- Provide the leadership, tools, resources and opportunities for our franchisees, independent brokers and employees to do their best work and achieve their full potential
- Offer attractive incentives to employees, franchisees and independent brokers to work for us
- Foster an environment of trust and cooperation; an environment that promotes challenge, stimulates pride, offers meaningful rewards and encourages innovation
- Create an environment that treats each individual with fairness, dignity and respect regardless of nationality, race, gender or sexual orientation
- Create a working environment should nurture professional growth and development

We will be accountable for living up to our commitments.

This means we will:

- Make continuous and measurable progress in meeting our commitments
- Involve our shareholders, members, franchisees, independent brokers, staff and communities in measuring our performance and report the findings in public, externally verifiable reports



“We will ensure that we stay true to our beliefs and values.”



We will lead by example and use our resources and expertise to effect positive change in our communities.

We will operate the business under well documented, easily understood, measurable business processes.

This means we will:

- Build meaningful and streamlined operating systems which are designed to drive the business forward
- Ensure all business processes are easily accessible to shareholders, management, staff, franchisees and independent brokers
- Create a leadership team which facilitates communication
- Design processes which support the ideas of consultation and participative decision-making, and will support creativity and responsible risk taking

We will be dedicated to excellence in everything that we do.

This means that we will:

- Strive for excellence in all of our endeavours
- Measure excellence in terms of efficient use of resources, attention to detail, happiness of our staff and customers and by producing solid results

We believe in working towards ensuring the business is a long-term player in the industry.

This means that we will:

- Engage in research and documentation before running new campaigns or entering new markets
- Tailor solutions which fulfil niches in the communities we serve
- Create business processes which are survivable, easily replicable and adaptable
- Follow an orderly process for growing the business
- Be progressive and adaptable



HOW
**WORLD
TRADE EXCHANGE**
SUPPORTS
YOUR SUCCESS

The duties and responsibilities of World Trade Exchange that Guarantees the success of our clients

→ Our company's
duties and responsibilities
include but are not limited to:

01 Assigning a management team

to manage the **member's** business account.

The management team will include the following:

- I. A Trade Director
- II. A customer Success Manager
- III. A Lawyer
- IV. A Freight and shipping manager
- V. A Travel Manager
- VI. A Due Diligence Executive
- VII. An Accountant
- VIII. An Import & Export Director
- IX. A Trade Broker
- X. An Administration Manager
- XI. A Payment Processor
- XII. A Counter-trade Director.

02 Consulting with the member

to determine the **sales and delivery schedule** for their products, delivery requirements, timing, ideal buyer's profile, buyers' locations, etc.

03 Analyzing member's complete product

inventory and production capacity to plan for the creation of the bills of sale and sales/trade vouchers for their products.

04 Planning the whole sales process

over a 12-month period **for the member's business.**

05 Obtaining and providing

the **member with market forecast information** regarding their products.

06 Identifying the best

and ideal buyers from our network and distribution channel.

07 Investigating inquiries

received from potential buyers on behalf of the **member.**

08 Providing advice to the member

regarding the **probable financing requirements** and financing sources for acquisition of products by potential customers.

10 Maintenance of contact,

communications and liaison with government officials and obtaining necessary licenses, permits and authorizations in compliance with the law, regulations and ordinances in the territory of our buyers.

12 Making presentations

/introductions to, and arranging **meetings with potential buyers.**

14 Purchasing member's products.

We will **buy and pay for member's products** with trade dollars in exchange for a bill of sale.

16 Securing our buyer's

purchase order or commitment to buy member's products.

18 Providing a written report

within 24 hours to a member setting forth the sales closed, potential sales in the future, information relating to commercial conditions in the territory of our buyers, the financial and credit status of buyers.

20 Preparing and developing

of all the relevant documentation and contracts that will cover the scope of the business transactions between the **member** and buyers, to make sure that they're successful and we exceed their expectations.

09 Providing advice and assistance

to the member on compliance with laws, regulations, business and financial practices in the territory of our buyers.

11 Assisting members

in the **preparation and submission of presentations** and quotations for Orders.

13 Assisting the member

in negotiation with our buyers, arranging and coordinating demonstration of Products

15 Monetizing members' products

We will create trade dollar vouchers to **monetize the bill of sale of the member's products to us.** We will then resell the trade dollar vouchers to secondary buyers who will redeem the trade dollar vouchers for products or CASH.

17 Soliciting and forwarding

or placing of orders with a member and the performance of other functions required to achieve the sales goal proposed to the **member.**

19 Providing essential information

necessary to enable a member to manufacture or supply products to the required specifications, safety codes, regulations and requirements in the territory of our buyers.

21 Assisting member's installation

of products and the provision of services regarding the demonstrations where necessary.

22

Achieving the minimum sales

requirements of products as set forth in the proposal sent to the **member**.

24

Assisting members

in **transmitting technical information and providing advice** and assistance concerning the implementation of technical products.

26

Providing logistical and support

services in the territory of our buyers, including but not limited to **helping members in arranging and providing lodging, office space, equipment, translation, transportation, communications, facilities and other related support activities.**

28

Providing other assistance

in **arranging and coordinating** demonstration of Products.

30

Doing 100% of the work involved for you in the following ways:

A. PLAN:

We will create an export **management and compliance plan** for your company.

B. EXPORT PAPERWORK:

100% of the work involved in filling out all that tedious export paperwork **would be done for you accurately and quickly** without hassle.

C. AMS:

We will file documents electronically through the Automated Export System (AES).

D. REGULATIONS & COMPLIANCE:

We will screen your shipments against current export regulations to **avoid fines and other penalties.**

E. MONITOR:

We will identify and document each step in your export process to ensure that the **'export management and compliance plan for your company'** is being followed strictly.

23

Providing members' customers presales and post-sales customer services.

25

Assisting member

in **training programs** and the provision of a **member's** personnel and other assistance.

27

Providing information and recommendations

concerning local subcontractors that might be necessary for construction, installation, maintenance, service or application of their products.

29

Bearing all expenses

incurred relating to the implementation and performance of our duties and responsibilities, including but not limited to:

- I. The expenses incurred** in fulfilling our duties and responsibilities
- II. costs, expenses and salaries** of our management personnel associated with establishing and maintaining **a member's** business account
- III. advertising and promotion expenses;** and
- IV. all taxes, duties, tariffs or charges** that may be imposed on us while fulfilling our duties and responsibilities.

We will also

generate and send you shipment reports within any date range, **at your request.**



How
are we able to offer a
100% Guarantee
of results in
24 Hours?

100%
OF THE WORK
INVOLVED IS
DONE FOR YOU

SalesStream

100% OF EVERYTHING IS DONE FOR YOU.

We Will...



Generate **more sales for your business** at zero cost to you.

Reduce your **new customers cash** costs by 90%



Increase **your revenue**



We will promote your business via...

International Trade Partners



Find you **new customers**

Email Newsletters



Trade Consultants



24 x 7 Telephone Trade Brokers



We Will Become...



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Sourcing Agent



Fulfilment provider



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